

Do you know what your readers want?

In your efforts to write a story that's meaningful and interesting, it's deceptively easy to forget your audience. Readers come to your work with specific expectations. Fail to meet those expectations at your own peril!

FREE

Please join me for:
**"Write for Your Readers:
Give 'em What They Want"**
May 14th, 2022 at 1 p.m. Eastern time

If you fail to meet readers' expectations within your genre, it doesn't matter how much time and effort you've poured into your book, readers might not give you another chance.

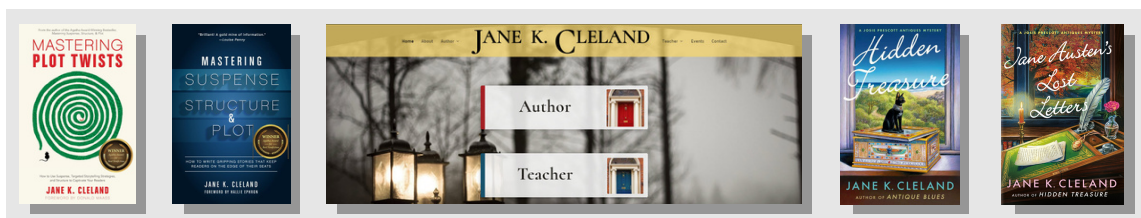
For instance, romance readers want happy endings and readers of traditional mysteries don't want graphic violence or sex.

In this workshop, you'll learn how to analyze readers' expectations in your genre, and to apply what you learn to character development and plotting.

You're welcome to [sign up here](#), and I'll send you what you need to access the workshop.

Also, I'd love it if you could help me spread the word about my free workshops by sharing this flyer via email or on social media.

Tell your friends! Invite your writer's group or book club! Readers welcome, too! Thank you so much!



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